

Top Health IT Experts Join eMedicalFiles

Ed Jones and Mark McLaughlin Strengthen eMedicalFile's Robust Senior Management Team

ATLANTA, GA. — May 16, 2007

eMedicalFiles®, a Web-based health information technology (HIT) company, today announced the hiring of Edward D. Jones, III, as president and chief operating officer, and Mark R. McLaughlin, as executive vice president and chief technology officer, to their executive team.

Jones is a founding commissioner of the Electronic Healthcare Network Accreditation Commission (EHNAC), served as Chair of the Workgroup for Electronic Data Interchange (WEDI), a national association of nearly 300 healthcare stakeholder entities that advised the Secretary of Health & Human Services on electronic information management and exchange issues in the healthcare industry. He is also the co-author of five books on HIPAA Administrative Simplification and electronic health record (EHR) issues. With his combined 20 years of experience in the healthcare industry, Jones is a leading authority on healthcare reform, health benefit plans, electronic remittance and payments, and healthcare provider workflow issues.

Jones is well positioned to enhance the eMedicalFiles brand and build market share for eMedicalFiles' products and services. Jones seeks to establish eMedicalFiles' IntelliFinger™ antifraud and authentication technology as the leading electronic business tool for healthcare industry stakeholders to comply with the 2007 Deficit Reduction Act (DRA). He also plans to establish eMedicalFiles' CCHITSM certified ambulatory electronic health record, MD Aware®, as the leading EHR for authenticating patients, improving physician practice workflows, and providing physicians with easy to use dashboard reporting to enhance practice productivity and efficiency.

The addition of McLaughlin provides eMedicalFiles with expanded expertise not only on electronic health record systems, but also on electronic business transactions in the healthcare industry. McLaughlin, also formerly an EHNAC Commissioner and WEDI's immediate past Chair, is an expert in the best practices and applications of health information technology. Mark is responsible for overseeing design, development, and implementation of eMedicalFiles' electronic business products.

“Ed and Mark are trusted leaders in our field and have extensive experience providing counsel and valuable direction to a variety of health information technology companies,” said Jay Moskowitz, chairman and CEO of eMedicalFiles. *“With their leadership, eMedicalFiles is on the fast track to technology leadership and successful growth. They will deploy our full range of electronic business products for healthcare stakeholders that uniquely serve the needs of physicians, hospitals, Medicaid and Medicare, and third party payers.”*

Jones is a recognized expert in HIPAA Administrative Simplification compliance, and applications of EHR technologies in healthcare provider environments. He most recently co-authored his second book on electronic health records for the American Medical Association, Technical and Financial Guide to EHR Implementation, with Carolyn Hartley, an EHR industry expert. Jones also has co-authored four additional books with Ms. Hartley, three of which emphasize HIPAA Administrative Simplification and security.

“eMedicalFiles is a first class company with two products ready for market, a CCHIT certified ambulatory EHR system, and a unique antifraud and authentication technology that uniquely meets patient identification and antifraud needs of physicians and hospitals,” said Ed Jones, president and COO of eMedicalFiles. “I am excited about taking these products to market, and also about providing our customers with additional electronic tools that will benefit their healthcare businesses.”

Mark McLaughlin, eMedicalFiles' executive vice president and CTO, adds, *“I am excited to be a part of*



eMedicalFiles' strong executive team. Our goal is to take electronic products to market that excel in providing superior patient security, accuracy of care, interoperability and efficiency."

Photographs of Ed Jones and Mark McLaughlin are available by request.

About eMedicalFiles

eMedicalFiles® is a health information technology company that provides products to the healthcare industry to serve physicians, hospitals, Federal, State, and third party payers, Medicaid recipients, and Medicare beneficiaries. Its IntelliFinger™ product is an anti-fraud and patient authentication technology which plugs into installed EMR/EHR systems to insure hospitals can comply with the 2007 Deficit Reduction Act. Its EHR, MD Aware® 2.2 achieved CCHIT certification in April based on 2006 ambulatory functionality. To learn more about eMedicalFiles and how its products can help improve quality of care with greater efficiency, please visit our Web site at www.emedicalfiles.com.

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